



Contact: Lisa Bokovoy, 404-653-9277,
lbokovoy@childrensmuseumatlanta.org

Cyberchase: The Chase Is On!™
at Imagine It! The Children's Museum of Atlanta
February 13, 2010 – June 6, 2010
Press Release



ATLANTA, February 9, 2010 – It is the classic good vs. evil adventure as the dastardly Hacker attempts to overtake Cyberspace, but he is continuously outsmarted by three curious kids and one cyberbird pal determined to stop him. Join forces with the CyberSquad – Matt, Inez, Jackie and Digit – in their quest to save Cyberspace as they zoom into an out-of-this-world, educational exhibit. Cyberchase: The Chase Is On!™ brings the popular **Cyberchase** math mystery cartoon to life at Imagine It! The Children's Museum of Atlanta from February 13, 2010 through June 6, 2010.

"The Cyberchase exhibit makes children excited to learn about math," said Jane Turner, Museum executive director. "It engages children through entertaining, interactive activities that help them become comfortable with math as they learn about it in a fun way."

Based on the Emmy Award-winning PBS KIDS GO! TV series **Cyberchase**, the exhibit presents math in a fun, kid-friendly environment, allowing children to make use of their critical thinking skills and approach math with an investigative, positive attitude.

Cyberchase Exhibit Makes Learning about Math Fun

In the exhibit, children will enter Cyberspace through a special portal to explore favorite cybersites, including the **Control Central**, the **Grim Wrecker** and **Poddleville**. They will help the CyberSquad protect the virtual universe from the villainous Hacker while exploring math concepts such as place value, algebra, geometry, fractions and probability.

Motherboard, the peace-loving leader of Cyberspace, will greet children in **Control Central** as they investigate the interactive computer stations. They will discover that fractions are fun with **Restore the Power**, where they can reinstall the power circuits that the villainous Hacker has removed. Children will be challenged to use their "brain power" to store a million energy units by pedaling 100 times before sending the energy to a central holding center in the **Cybercycle**. They also will receive quests from Motherboard to complete in other areas of the exhibit.

In the **Grim Wrecker**, children can explore spatial relationships while playing **Flip It, Rotate It, Fit It In** and use their deductive reasoning skills to figure out where Hacker is hiding. Using clues provided and the process of elimination, children will be able to discover his whereabouts in **Find Hacker**. Children will also have the opportunity to prevent Hacker's rocket from reaching **Control Central** in **Stop the Launch**. They will explore the principles of probability as they try to activate the combination of buttons and levers to stop the rocket from lift off.

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Moving on to **Poddleville**, children will explore the basic foundations of algebra in which both sides of an equation must have the same value. They will attempt to discover the unknown value of Poddle people against known weights on a scale in **Poddle Identity**.

While engaging in **Poddle Family Patterns**, they will match up baby Poddle eggs to the correct Poddle family by using critical thinking skills and recognizing the pattern in each Poddle family. **Poddleville Lineup** encourages children to look closely at shapes and consider how an object can look different depending on the point of view. Children will use light to look at shapes from different angles and compare them with clues provided by witnesses of suspect shapes.

Throughout the exhibit, many activities and interactive components give children the opportunity to experience math firsthand. Children will use two-dimensional shapes to create three-dimensional structures in **Build a City**, encouraging play and experimentation.

While playing **Kahuna-huna Race-A-Runa**, children must complete a mini prix race track by placing track segments that represent decimals in their proper place. Once the track is complete, the race can begin. Children can challenge a friend to **Dragon Dilemma**, where they must use their problem-solving skills to strategize a winning combination to defeat their opponent.

By the end of their visit, children and parents alike will have a better understanding and knowledge of math. By interacting with the familiar characters of the exhibit, they will be able to approach math with a positive attitude. Special take-home activities will allow the learning to continue long after the Museum experience.

Imagine It! Programming Includes Math Adventures in “Cyber Clues” Mini-Musical

Daily programming will help reinforce the learning concepts of the exhibit in an entertaining, interactive way. Our programming is led by the Imaginators, our troupe of professional actors and educators. They wrote, and are directing, our original 20-minute mini-musical titled “Cyber Clues” Alex and Morgan are trying to get home from visiting their friends in cyberspace, but Dr. No-Laugh has a different plan. When they step out of the travel portal, they find themselves far from home. Dr. No-Laugh leaves them clues along the way and their friends from the audience have to help them figure out what to do. They must use their math and science skills to find their way home. Writer: DeWayne Morgan, Imaginator. Music by: Spencer Stephens. Director: Amy Morrow, Imaginator.

Exhibit Information and Sponsors

Cyberchase – The Chase Is On![™] was created by the Children’s Museum of Houston in partnership with THIRTEEN in association with Title Entertainment, Inc and WNET.ORG, with major funding from the National Science Foundation. Locally, Cyberchase: The Chase Is On![™] is sponsored in Atlanta by Publix Super Markets Charities with additional support from State Street Global Advisors. Media sponsorship from Georgia Public Broadcasting and *The Atlanta Journal-Constitution*. Brochure design and printing courtesy of Primerica. Cyberchase is produced by THIRTEEN in association with Title Entertainment, Inc. and WNET.ORG and can be seen nationally on PBS KIDS GO! and locally on PBA 30 at 6:30 PM on Sundays and on GPB Kids at 7:00 AM & 8:00 PM on weekdays and at 8:00 PM on Saturdays.

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About Imagine It! The Children's Museum of Atlanta

Imagine It! The Children's Museum of Atlanta is a smart place to play and a non-profit organization offering a family-friendly space filled with interactive, educational exhibits and programming for children ages eight and under. The Museum's mission is to spark imagination and inspire discovery and learning for all children through the power of play. The Museum's four permanent learning zones consist of bright, creative, hands-on exhibits that are designed to give children an opportunity to learn through play. Imagine It! also offers parties, memberships, field trips, and facility rentals. Museum hours: Monday through Friday 10:00 AM-4:00 PM and Saturday and Sunday 10:00 AM-5:00 PM. Admission is \$12.50 plus tax for adults and children ages 2 and above; children under 2 are free. Imagine It! is located at 275 Centennial Olympic Park Drive NW. The Museum is closed for Thanksgiving Day and Christmas Day. For more information or to support Imagine It!, visit their website at www.childrensmuseumatlanta.org or call 404.659.KIDS [5437].

About Children's Museum of Houston

The Children's Museum of Houston is rated one of the top two Children's Museums in the country by *Child* magazine and No. 1 by a survey of top youth museums on *MSN.com*. Serving more than 750,000 people annually, the Children's Museum of Houston is the highest-attended youth museum in the country for its size. The Museum is dedicated to transforming communities through innovative, child-centered learning and offers 14 galleries of hands-on exhibits and innovative bilingual learning programs for kids ages birth to 12 years. The Children's Museum is located at 1500 Binz in Houston's Museum District. Admission is \$5 per person and \$4 for seniors 65+. Children under two and Museum Members receive free admission. Free Family Nights are offered Thursdays from 5 to 8 p.m. courtesy of The Wortham Foundation, Inc. and John P. McGovern, M.D. Hours are Tuesday through Saturday from 9 a.m. to 5 p.m., Thursday from 9 a.m. to 8 p.m. and Sunday from Noon to 5 p.m. The Museum is closed Mondays but open on Federal Holidays, during Houston Independent School District's Spring Break and during the summer months from 9 a.m. to 5 p.m. For more information, please visit www.cmhouston.org or call (713) 522-1138.

About WNET.ORG

New York public media company WNET.ORG is a pioneering provider of television and web content. The parent of THIRTEEN, WLIW21 and Creative News Group, WNET.ORG brings such acclaimed broadcast series and websites as *Worldfocus*, *Nature*, *Great Performances*, *American Masters*, *Charlie Rose*, *Wide Angle*, *Secrets of the Dead*, *Religion & Ethics Newsweekly*, *Visions*, *Consuelo Mack WealthTrack*, *Wild Chronicles*, *Miffy and Friends* and *Cyberchase* to national and international audiences. Through its wide range of channels and platforms, WNET.ORG serves the entire New York City metro area with unique local productions, broadcasts and innovative educational and cultural projects. In all that it does, WNET.ORG pursues a single, overarching goal — to create media experiences of lasting significance for New York, America and the world. For more information, visit www.wnet.org.



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