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August at Imagine It! Conservation QuestSM Exhibit and Back to School Programming

ATLANTA, July 7, 2010 – Imagine It! The Children's Museum of Atlanta offers children unique, hands-on learning opportunities and sparks imagination through the power of play. Below is a schedule of feature exhibit information and special programming taking place at Imagine It! in August.

Feature Exhibit

Conservation Quest

July 3 – September 12, 2010

Go green – join the quest! Join the quest to learn about energy and conservation. In this exhibit, children explore science concepts and learn about water, wind, and solar energy at interactive stations while finding new ways to save with light bulbs, electricity, and recycling. See how much electricity your family uses and connect circuits to power up lights, radios, and fans. Through a computer interactive, discover the greener choice when it comes to energy.

Conservation Quest was developed by **Stepping Stones** Museum for Children. Conservation Quest is presented locally in Atlanta by GE Energy with additional support from Georgia Power, The Coca-Cola Company, The Kendeda Fund, The Forrest and Frances Lattner Foundation, and Publix Super Markets Charities. Major funding for Imagine It! is provided by the Fulton County Board of Commissioners under the guidance of the Fulton County Arts Council. Media sponsorship from *The Atlanta Journal-Constitution*. Brochure design and printing courtesy of Primerica.

Operation Green!

**Mondays-Fridays at 11:00 AM (August 1-8); Mondays-Fridays at 11:00 AM & 1:00 PM (August 9-31);
Saturdays at 11:00 AM, 1:00 PM & 3:00 PM; Sundays at 12:00 PM**

In this original 20-minute mini-musical, Jamie's family uses so much energy that they've created an Energy Vampire. Children become Junior Agents and help Agent Green reduce the power of the Energy Vampire by switching out light bulbs, recycling trash, and exploring renewable energy sources. Children learn that everyone has to do their part to use less energy and keep our planet green. Playwright: Marc Farley, Imaginator. Director: DeWayne Morgan, Imaginator. Musical Director: Jerry G. White, Imaginator. Music by: Abe White.

Recycle Relay

Tuesdays-Saturdays at 2:00 PM (except on August 1-8)

Children will join the Imaginators and race to the finish line to see who can sort and recycle everything in their trash bin the fastest!

Go Green and Read

Tuesdays-Fridays at 3:00 PM; Saturdays at 4:00 PM (except on August 1-8)

Join the Imaginators for a reading of "Michael Recycle" by Ellie Bethel. Children learn about the adventures of a young superhero whose power allows him to teach people about recycling.

Laugh and Learn: Energy Games

Mondays-Saturdays at 10:30 AM

Meet Recycle Rick, Conservation Carl, and Mr. Eco as you learn about conserving energy by playing Recycle Relay, Wheel of Misfortune, and In or Out and On or Off.

Special Events

Back to School Programming

July 31 – August 8, 2010

My First Day of School – Mondays-Sundays at 2:00 PM

Join the Imaginators as you experience your first day of kindergarten. You'll walk to the bus stop, ride on the bus, find your classroom and cubby where you will put away your backpack and then end the day with naptime.

How Do Dinosaurs Go to School? – Sundays-Fridays at 3:00 PM; Saturdays at 4:00 PM

Join our Imaginators in the whimsical reading of Jane Yolen's "How Do Dinosaurs Go to School?"

Back to School Craft – Mondays-Fridays at 1:00 PM; Saturdays at 12:00 PM; Sundays at 4:00 PM

Before that first day of school be sure to label your backpack. You can design your own tag to make it easy to identify.

Ongoing Events

Eat a Georgia Rainbow

Every Sunday at 11:00 AM

Join the Imaginators in Fundamentally Food as you search for fruits and vegetables that are in season and grown in Georgia. Then, listen to a story and make a tasty take-home treat!

Target Free Second Tuesdays

Second Tuesday of Every Month – January through December 2010 (August 10 from 1:00 PM-7:00 PM)

Special Summer Target Free Second Tuesday Hours (Jun-Jul) 1:00 PM-8:00 PM

Regular Target Free Second Tuesday Hours (Jan-May & Aug-Dec) 1:00 PM-7:00 PM

Through a sponsorship by Target, admission is free for all visitors who come during these special hours. Free tickets will be available at the Museum starting at 1:00 PM during each Target Free Second Tuesday, and the Museum will close at 7:00 PM (or 8:00 PM in June & July). The free tickets are issued on a first come first served basis as Museum capacity permits. Once the Museum reaches capacity, tickets are only issued as capacity in the Museum becomes available. Reservations are not accepted.

http://www.childrensmuseumatlanta.org/visitors/target_tuesday_faqs

Read It!

Every Sunday at 3:00 PM

Children are encouraged to delve into the world of books during Read It! This half-hour story time, sponsored by McKenna Long & Aldridge LLP, is devoted to fostering literacy and encouraging young children to embrace the magic of books. Children join a special guest or an Imaginator as a colorful, creative storyteller extraordinaire who arrives with an armful of stories.

Imagine It! The Children's Museum of Atlanta is a smart place to play and a non-profit organization offering a family-friendly space filled with interactive, educational exhibits and programming for children ages eight and under. The Museum's mission is to spark imagination and inspire discovery and learning for all children through the power of play. The Museum's four permanent learning zones consist of bright, creative, hands-on exhibits that are designed to give children an opportunity to learn through play. Imagine It! also offers parties, memberships, field trips, and facility rentals. **Museum hours: Monday through Friday 10:00 AM-4:00 PM and Saturday and Sunday 10:00 AM-5:00 PM. Admission is \$12.50 plus tax for adults and children ages 2 and above; children under 2 are free. Imagine It! is located at 275 Centennial Olympic Park Drive NW.** The Museum is closed for Thanksgiving Day and Christmas Day. **For more information or to support Imagine It!, visit their website at www.childrensmuseumatlanta.org or call 404.659.KIDS [5437].**



Major funding for Imagine It! is provided by the Fulton County Board of Commissioners under the guidance of the Fulton County Arts Council.